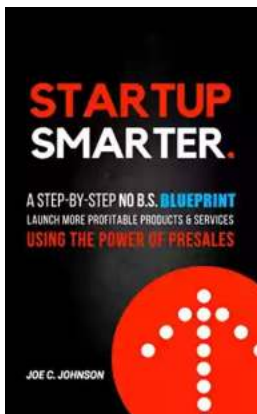


Step By Step No Blueprint To Launch More Profitable Products And Services Using

Are you in search of a method to increase the profitability of your products and services? Look no further, as we present to you a step-by-step guide that doesn't follow conventional blueprints but guarantees success. In this article, we will explore innovative techniques and strategies to launch your products and services in a way that maximizes profitability. Let's dive in!

The Importance of Product/Service Launch

Launching a product or service effectively is crucial for its success in the market. A well-executed launch can generate significant buzz, attract customers, and result in higher sales and profits. However, many businesses



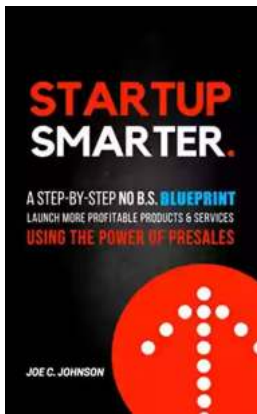
Startup Smarter: A Step-by-Step No B.S. Blueprint to Launch More Profitable Products and Services Using The Power of Presales

by Joe C. Johnson (Kindle Edition)

★★★★☆ 4.9 out of 5

Language : English
File size : 11658 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 342 pages
Lending : Enabled
Screen Reader : Supported





Startup Smarter: A Step-by-Step No B.S. Blueprint to Launch More Profitable Products and Services Using The Power of Presales

by Joe C. Johnson (Kindle Edition)

★★★★☆ 4.9 out of 5

Language : English
File size : 11658 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 342 pages
Lending : Enabled
Screen Reader : Supported



Go Beyond Lame, Self-Promoting Business Books with this Proven Step-by-Step System to Make Money by Launching Profitable Products and Services.

At last, for a generation that's obsessed with the Silicon Valley, unicorn side-hustle story, yet can't find a paying customer to save their lives, comes Startup Smarter. Joe Johnson's Startup Smarter framework addresses the main reason most businesses fail. That reason is that we too often create products and services that WE are passionate about, but unfortunately our customers are not.

This book helps improve your chances of building successful products and services by helping you place the customer's needs at the core of whatever you're working on. Simply ask them, and they will often tell you exactly what's missing from the marketplace and how you can fill the gap. Thankfully, there isn't a shortage of customers that are willing to prepay for solutions that you can create to solve their problem.

This practical approach to launching products and services, that customers love, is delivered in a clear, step-by-step manner.

Joe delivers the necessary information on:

- How to extract dozens of income-generating ideas from your target market.
- How to identify marketplaces that already exist.
- How to identify underserved customer needs.
- How to locate, contact, and secure customers that will buy into your business idea before you build it.
- How to appropriately price your product or service idea so that you don't run out of money.
- How to achieve TRUE validation by collecting money for your business idea before creating it.
- How to decide on your Minimum Buyable Solution (MBS).
- How to rapidly design and test you MBS with customers.
- How to promote your upcoming launch and how to grow your platform.
- How to fuel post-launch growth with metrics that matter.
- How to achieve freedom through outsourcing those smaller tasks and using this extra time to live the life you've always wanted.

Why Is This Book for You?

- No experience required! You don't need to have the next big business idea, past entrepreneurial experience, or millions of dollars in startup capital to launch.
- You're ready to stop spinning your wheels and finally start a business.
- You want to love your work, create a positive impact on your customers' lives, and finally get paid what you are worth — all at the same time.
- You don't want the headache of pitching investors or become a contestant on Shark Tank to fund your business.
- You're ready to earn back your time and freedom by building a bootstrapped business.
- You're ready to start something that matters and that other people are willing to pay for.

Don't Have 40+ Hours a Week to Learn How to Start A Business?

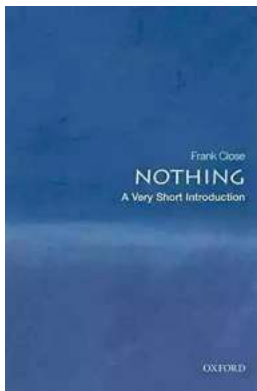
Whether you're a seasoned professional or just starting your entrepreneurial journey, you don't have to sacrifice 10+ years of your time learning how to start a business and work from home. I put everything I learned over the years into this book. The result is the repeatable framework in Startup Smarter that you can use to make money launching products and services that customers can't wait to get their hands on.

I'm not promising you a get rich quick scheme to make money. If you follow the steps, I can't promise you that it will be easy, but I can promise you that it will be worth it!

Entrepreneurs, executives, product managers, designers, developers, marketers, analysts and anyone who is passionate about building great products will find Startup Smarter an indispensable, hands-on resource.

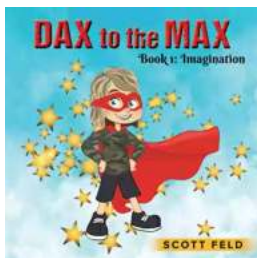
My Guarantee

I want you to be successful. That's why I'm offering a 100% guarantee. If this book doesn't deliver on its promise of helping you launch your next product or service just send me a note (my contact info is at the end of the book).



The Most Insightful and Liberating Experiences Found in Very Short Introductions

When it comes to expanding our knowledge and exploring new concepts, Very Short s (VSIs) have proven to be an invaluable resource. These compact books are packed with...



Dax To The Max Imagination: Unlock the Power of Creativity!

Welcome to the world of Dax To The Max Imagination, where creativity knows no bounds! If you're looking to unlock your creative potential, dive into a realm...



The Hidden Case of Ewan Forbes: Uncovering the Mystery Behind an Enigmatic Figure

Ewan Forbes: a name that sends shivers down the spine of those who have heard of him. Yet, despite the intrigue and the countless rumors...



When Newport Beat New Zealand: A Historic Rugby Upset

The rivalry between Newport and New Zealand in the world of rugby is well known and deeply rooted in history. The All Blacks have long been considered one of the most...



The Soul of an Astronomer: Women of Spirit

Astronomy, the study of celestial objects and phenomena, has fascinated human beings for centuries. It has allowed us to explore the vastness of the universe and...



The Military Origins Of The Republic 1763-1789

When we think about the birth of the United States, it is often images of the Founding Fathers, the Declaration of Independence, and the Revolutionary War that come to...



RPO System for 10 and 11 Personnel: Durrell Fain

When it comes to offensive strategies in football, one name that stands out is Durrell Fain. Fain is renowned for his innovative and successful RPO...



Madness: The Ten Most Memorable NCAA Basketball Finals

College basketball fans eagerly await the annual NCAA Basketball Tournament, lovingly referred to as "March Madness," where the best teams compete for dominance on the court...